



Are You an Engagement-Driven Leader?

See how you measure up against these 12 research-based characteristics

Rate yourself on each item using the following 3-point scale:

1 = Amazing! I do this all the time

2 = Pretty Good, but room to improve. I do it, but not consistently.

3 = Help! I really need to work on this one!

- Show you care, respect, and value your employees.
- Provide challenging and meaningful work, with opportunities for career advancement.
- Instill the confidence that any and all challenges can be met.
- Communicate a no-nonsense vision that clarifies what your organization stands for, what it wants to achieve, and how people can contribute their talents and skills to the organization's success.
- Teach people how to work together to achieve common goals, through meetings, team-building, and modeling.
- Clarify expectations for each employee and provide regular feedback on their roles, accountabilities, and responsibilities.
- Work daily to improve the skills of your people.
- Make it a habit to sincerely and effectively compliment your employees often.
- Help employees see the connection between their work and the strategic objectives of the company.
- Let employees know how important an engagement-rich environment is ... and **how** each person contributes to it.
- Eliminate "silos" and encourage interaction and communication across all departments.
- Create confidence, credibility, and trust by exemplifying high ethical, moral, and performance standards yourself.

What's next? Take advantage of a complimentary 30-minute Strategy Session with Cher Holton to review your self-assessment, and identify actionable steps you can take to become an even more Engagement-Driven Leader! [Click here to get the ball rolling!](#)